

SPRING 2025

# THE CORNERSTONE CHRONICLE

A note from Cornerstone Pool Service  
April 1, 2025

Flowers are blooming, temperatures are warming, and we've got some important things to tell you this quarter.

## GET READY FOR SUMMER

- **Bather Load** - Based on the size of your pool, it is important to manage how many people are in your pool at a given time. The natural organics can be sanitized to a certain degree but will underperform if the load is too high. Overuse of a pool will necessitate additional chemical charges.
- **Cloudy Pools** - If your pool is starting to turn cloudy, it's EXTREMELY important to stop using it and call us for help.
- **Refresh Water** - Water can only handle a certain amount of chemicals before sanitation efforts stop working. If your pool is saturated with a high level of Total Dissolved Solids (TDS), now is the time to drain it and refresh the water before swim season begins.
- **Rising Inflationary Costs** - Beginning May 1, 2025, our service rates will increase by approximately 5%. This change is necessary to keep pace with rising supply and operating costs and maintain our commitment to a high standard of service. Our commitment to our customers is to provide honest and fair pricing - every dollar and minute spent by our company is thoughtful and calculated. You can rest assured knowing there's a reason so many in the Central Valley trust us with their pool service needs. We're so grateful for your understanding as we navigate business in an inflationary world. Our honesty and your pocketbook are always at the forefront of our minds.

## UPCOMING FILTER SERVICE - \$110

To maintain adequate circulation, and properly sanitized water, our goal is to evaluate and clean your filter 1-2 times per year for preventative maintenance. Your filter will automatically be placed on the schedule. Once evaluated and cleaned, we will report if any parts or further repairs are necessary for proper filtration.

**Please call us immediately if you do NOT wish your filter to be serviced. If declined, please ensure your filter is cleaned by June 1<sup>st</sup>.**

## SPRING TUNE UP

Interested in getting your pool tuned up before the summer swim season? We offer the following services:

- **Deck, Tile, Skimmer, and Plaster Inspection** - Ready to make some aesthetic and functional improvements? We're here to help.
- **Enzyme, Stain and Algae Treatment** - Treat those pesky stains to keep your water sparkling.
- **Pool Equipment Inspection** - Need an upgrade? Let's identify and fix potential issues so your equipment runs smoothly.
- **Lighting Inspection** - Do your lights work? We can fix them for you or install new color changing LEDs!
- **Automation** - Tired of running outside and manually operating your pool/spa? We can install a system that lets you operate them with a simple phone app!

## PLEASE CONSIDER AUTOPAY

**NEVER SEND A CHECK AGAIN,  
BUT STILL HAVE A PAPER TRAIL FOR RECORDS**

So many of our valued customers have asked to pay with credit/debit card or ACH/echeck and we have made a way! You may make a one-time payment using your online payment portal with whatever banking information you prefer, OR setup automatic withdrawal on our autopay program.

Any transaction will produce an emailed statement AND receipt to keep for your records.

Join today - there are no monthly fees, and it's FREE to sign up!

Call or visit: [www.cornerstonepoolservice.com/myaccount](http://www.cornerstonepoolservice.com/myaccount)

## SIGNS OF AN AGING POOL

Have you noticed cracks in your decking, calcium on your tile, plaster that is porous or flaking, pipes that are weatherworn or cracking? These are all signs of an aging pool and must be addressed in order to maintain your pool properly. We like to leave the ball in your court regarding these issues and trust you will reach out to us when you're ready to make some upgrades.

